

# We are family



## Our vision

Our Vision is for every child in the country to have a safe and happy childhood and the foundations they need to thrive.

## Our mission

Our Mission is to protect and support children and young people by:

- Providing practical and emotional care and support.
- Ensuring their voices are heard.
- Campaigning to bring lasting improvements to their lives.

## Our values

We are **passionate** about all children having a safe and happy childhood.

We are **ambitious** for children and young people.

We are **collaborative**, working internally and externally with other organisations to get the best outcomes for children.

We are **inclusive**, we strive to ensure all children are included. We don't ask 'if?'. We ask 'how?'.

We are passionate about giving every child a safe and happy childhood. And we're all in it together. In our family, everyone is welcome. We get together to work hard and find solutions. Sometimes that means having big ambitions. But only by thinking big can we solve big problems.

## Everyone who works at Action for Children must:

- ★ Be committed to Action for Children's vision and mission to 'create more safe and happy childhoods'.
- ★ Role model our values, being positive and proud about the great work that we do.
- ★ Understand and practise meaningful participation, recognising and valuing the voice of the children and young people we serve.
- ★ Confidently and compassionately show you care about children and young people and adhere to the highest standards of safeguarding practice to keep them safe.
- ★ Promote equality, value diversity and work inclusively to ensure everyone feels welcome and valued.
- ★ Be comfortable working within a changing environment, where we maximise the benefits that technology brings to our service delivery.
- ★ Be passionate about learning and sharing your knowledge.
- ★ Work collaboratively with colleagues, celebrating success and recognising the contribution of others.
- ★ Working safely - comply with all health, environmental and safety policies and procedures.
- ★ Always strive to deliver the best service in your role.